



Contact: Christie Clipper
Address: PO Box 2752, Ann Arbor, MI 48106-2752
Phone: (734) 751-7618
Email: info@whataboutyouwalk.com

FOR IMMEDIATE RELEASE

A CHARITY EVENT THAT LEAVES NO ONE BEHIND

2011 What About You Walk Gives Back as It Receives

It all began as severe thunderstorms fell upon our first event back in 2009. With only 25 people standing under a shelter soaking wet we knew it was only the beginning of something greater. Not your traditional walk/run fundraiser, the What About You Walk began with the belief that everyone should have an opportunity to live their best life and help bring that belief into being.

It is a multiple charity fundraising event to raise funds and awareness for select charities that in some way touch the lives of us all today. It is an event to benefit our children, adults in need, families, our veterans and the environment. No one is left behind.

Now in its third year the event is giving back by offering something for everyone in many ways:

For participating charities, it allows those who would not otherwise have the resources to put on an event, reaching out into the community to raise funds and awareness. Many are fairly new organizations and for most this event will be their largest fundraiser of the year. Our charities have said, "The public awareness this event brought to our organization was most beneficial." "Thank you all for a wonderful opportunity to express many passions and causes in a healthy way!"

For participants, we all want to be part of something bigger than ourselves. When community comes together collectively for what effects each of our lives personally we truly all make the difference.

For sponsors, they are acknowledged for supporting our community and recognized for their generous contribution.

WHEN: Saturday, September 24th, Registration begins 9:00AM, 5K Run & 1 Mile Run 10:00AM, 5K Walk & 1 Mile Walk 10:30AM

WHERE: Old Picnic Shelter in Gallup Park at 3000 Fuller Rd, Ann Arbor, MI 48105

Individual participants, families and teams are welcome to be part of this special event! Choose to walk or run on our 5K and 1 mile trails in Ann Arbor's most popular recreational park. Afterwards, visit our Charity Expo and learn about what organizations are doing for our community. Explore ways to maintain a healthier lifestyle at our Health and Wellness Fair. A free BBQ lunch will be served by Damon's Grill of Ann Arbor with healthy food choices. Participants are invited to enjoy an afternoon of family fun activities, entertainment, great food, and prize giveaways all while making a difference in a cause that is most important to them!

For a list of participating charities and more information about this event, visit <http://www.whataboutyouwalk.com>.

Presented by:



Co-hosts:



For inquiries, or to schedule an interview with Christie Clipper, please call Healthy Edge LLC at (734) 751-7618 or e-mail Christie at info@whataboutyouwalk.com.

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